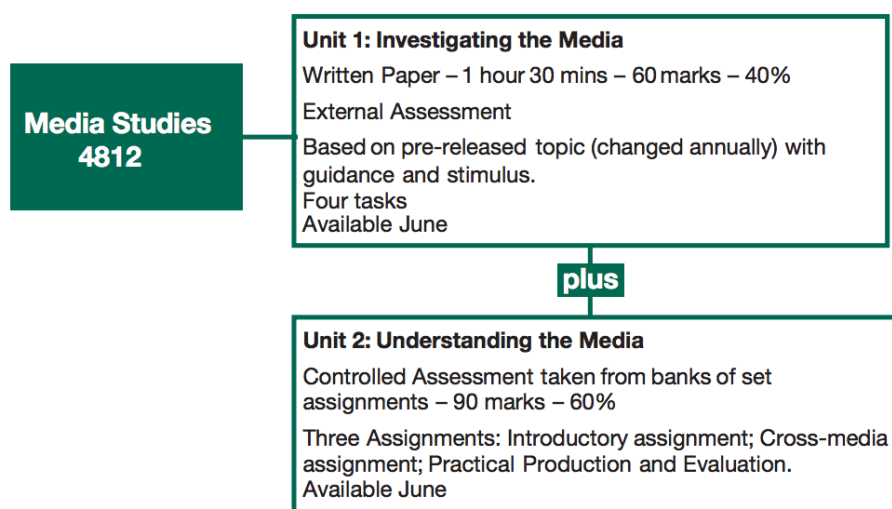


## GCSE Media Studies

### Current Specification



Students currently create a magazine for their introductory assignment, analyse and create an advertising campaign across two media platforms, and produce and evaluate a film trailer as part of the Unit 2 Controlled Assessment

From September 2017 a new Media Studies GCSE will be taught. The specification is currently in draft form and therefore subject to change but is as follows:

2 exam papers and creation of a media product.

#### **Paper 1**

##### **What's assessed**

Questions will focus on three areas of the theoretical framework: industries, audiences and representation. There will be a balanced approach to these three areas of the theoretical framework in that Section A will focus on industries and audiences whilst Section B will deal with the representations.

##### **How it's assessed**

Written exam: 1 hour 30 minutes

84 marks

35% of GCSE

**Questions**

Multiple choice questions assessing breadth of knowledge.

Short answer questions assessing in depth knowledge.

An extended response question assessing in depth knowledge.

**Paper 2****What's assessed**

Questions will focus on media language and contexts of the media.

Students will be expected to analyse media products both in relation to the theoretical framework and their contexts.

Section A will focus on language and Section B will focus on contexts.

**How it's assessed**

Written exam: 1 hour 30 minutes

84 marks

35% of GCSE

**Questions**

Multiple choice questions assessing breadth of knowledge of language.

Short answer questions assessing in depth knowledge of language.

Stepped response questions assessing breadth of knowledge of language.

Extended response questions assessing in depth knowledge of all elements of the media studies course.

**Creating a Media Product****What's assessed**

Application of knowledge and understanding of the theoretical framework.

Practical skills relating to the media format of their choice.

**How it's assessed**

A choice of topics related to the over-arching (annually changing) theme

72 marks

30% of GCSE

Assessed by teachers

Moderated by AQA.

### **Tasks**

Students produce:

a statement of intent

a media product for an intended audience.